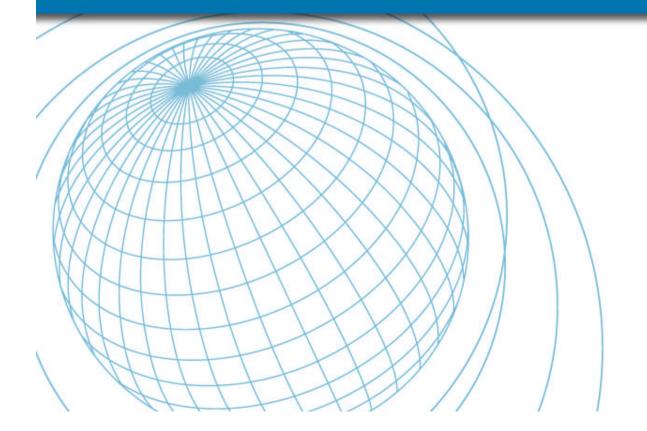


#### **Piaggio Group – First Quarter 2011 Financial Results**



Conference Call April 29th, 2011

### Piacio Disclaimer

This presentation contains forward-looking statements regarding future events and future results of Piaggio & C S.p.A (the "Company"). that are based on the current expectations, estimates, forecasts and projections about the industries in which the Company operates, and on the beliefs and assumptions of the management of the Company. In particular, among other statements, certain statements with regard to management objectives, trends in results of operations, margins, costs, return on equity, risk management, competition, changes in business strategy and the acquisition and disposition of assets are forward-looking in nature. Words such as 'expects', 'anticipates', 'scenario', 'outlook', 'targets', 'goals', 'projects', 'intends', 'plans', 'believes', 'seeks', 'estimates', as well as any variation of such words and similar expressions, are intended to identify such forward-looking statements. Those forward-looking statements are only assumptions and are subject to risks, uncertainties and assumptions that are difficult to predict because they relate to events and depend upon circumstances that will occur in the future. Therefore, actual results of the Company may differ materially and adversely from those expressed or implied in any forward-looking statement and the Company does not assume any liability with respect thereto. Factors that might cause or contribute to such differences include, but are not limited to, global economic conditions, the impact of competition, or political and economic developments in the countries in which the Company operates. Any forward-looking statements made by or on behalf of the Company speak only as of the date they are made. The Company does not undertake to update forwardlooking statements to reflect any change in its expectations with regard thereto, or any change in events, conditions or circumstances which any such statement is based on. The reader is advised to consult any further disclosure that may be made in documents filed by the Company with Borsa Italiana S.p.A (Italy).

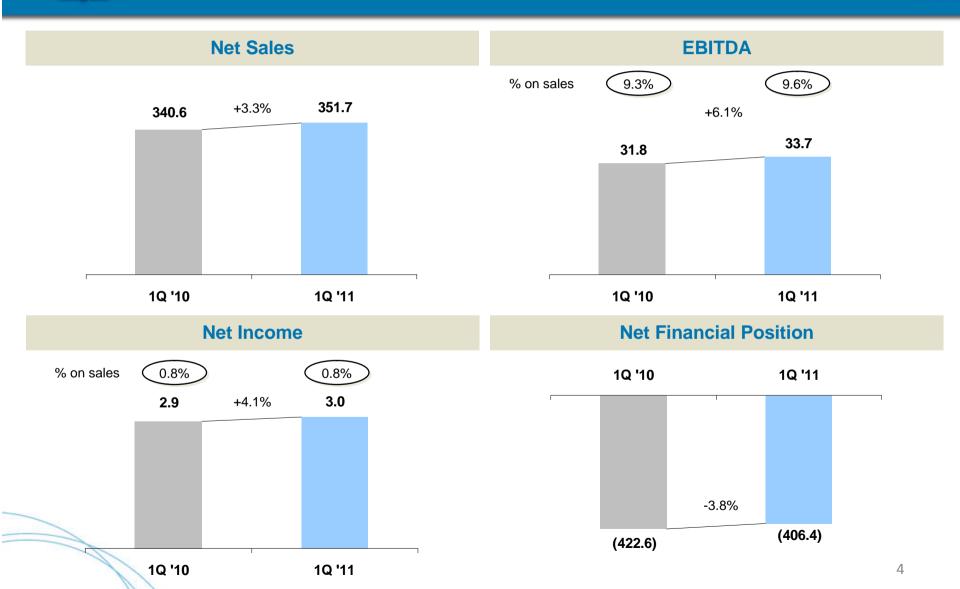
The Manager in Charge of preparing the Company financial reports hereby certifies pursuant to paragraph 2 of art. 154-bis of the Consolidated Law on Finance (Testo Unico della Finanza), that the accounting disclosures of this document are consistent with the accounting documents, ledgers and entries.

This presentation has been prepared solely for the use at the meeting/conference call with investors and analysts at the date shown below. Under no circumstances may this presentation be deemed to be an offer to sell, a solicitation to buy or a solicitation of an offer to buy securities of any kind in any jurisdiction where such an offer, solicitation or sale should follow any registration, qualification, notice, disclosure or application under the securities laws and regulations of any such jurisdiction.

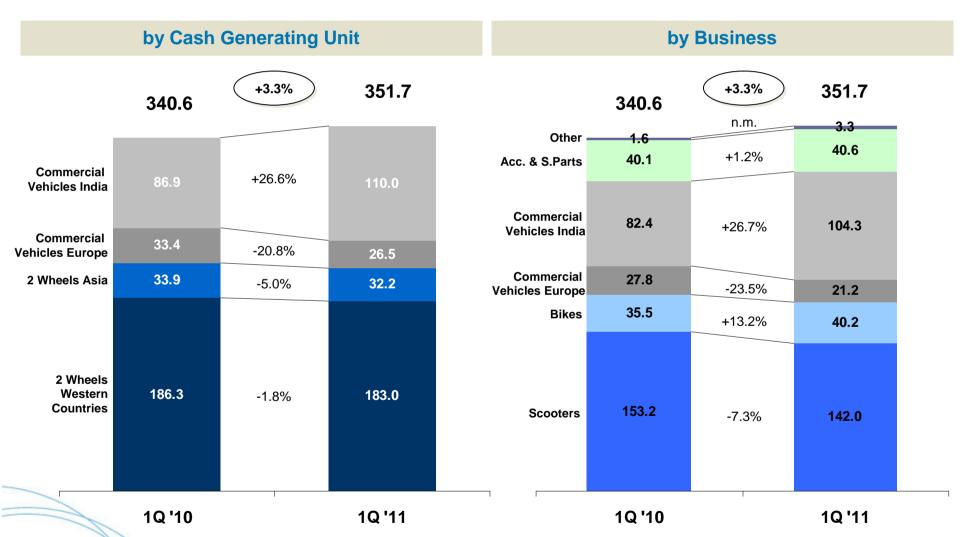
# Financial Statement 1Q '11 vs 1Q '10 (€m)

	1Q 2010	1Q 2011	% Change
	10, 2010	10, 2011	76 Change
Net Sales	340.6	351.7	3.3%
Gross Margin	102.5	102.6	0.1%
% on Sales	30.1%	29.2%	
EBITDA	31.8	33.7	6.1%
% on Sales	9.3%	9.6%	
Depreciation	(20.5)	(21.6)	5.4%
EBIT	11.3	12.2	7.3%
% on Sales	3.3%	3.5%	
Financial Expenses	(5.9)	(6.5)	10.7%
Income before Tax	5.4	5.6	3.5%
Tax	(2.6)	(2.6)	2.8%
Net Income	2.9	3.0	4.1%
% on Sales	0.8%	0.8%	

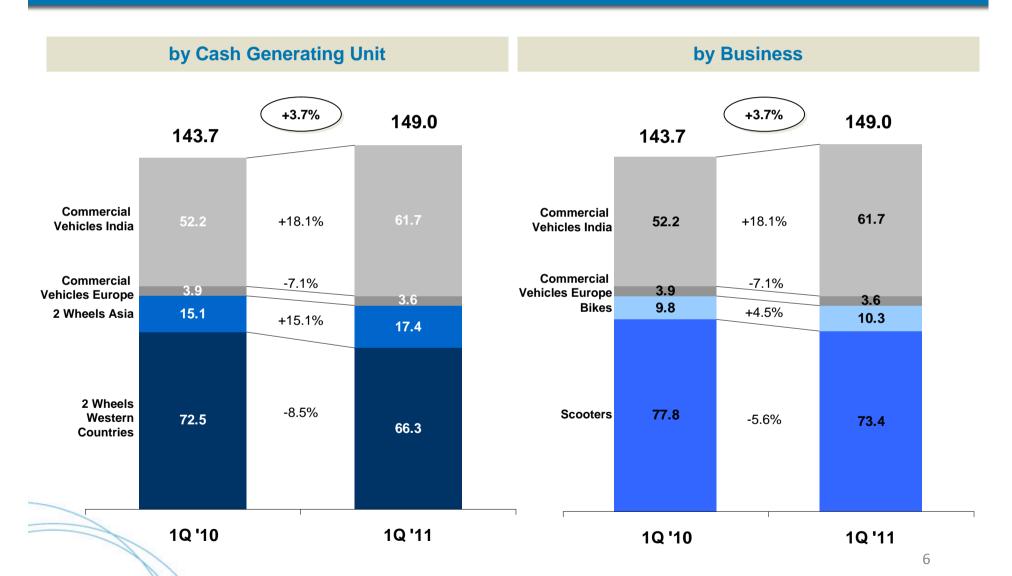
# Rey Figures 1Q '11 vs 1Q '10 (€m)

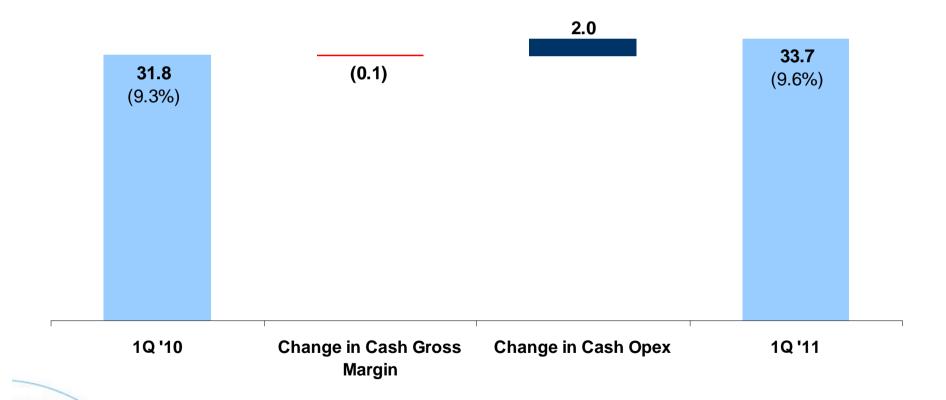


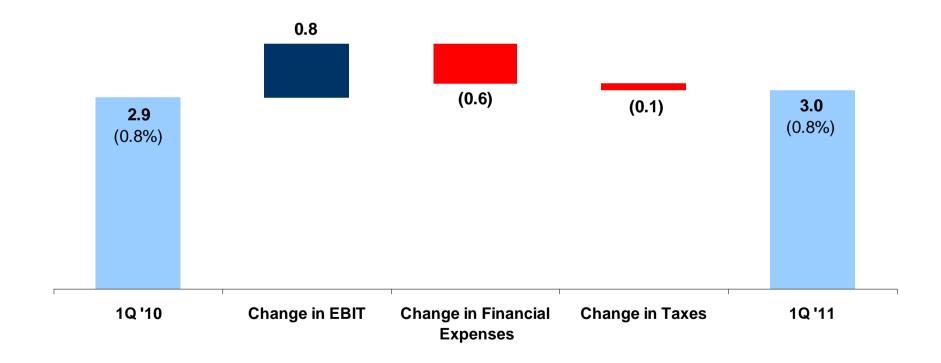
#### Net Sales trend 1Q '11 vs 1Q '10 (€m)











# PAGGIO Group Balance Sheet 1Q '11 vs 1Q '10 (€m)

	2009	1Q 2010	2010	1Q 2011
Trade Receivable	99.0	149.2	78.0	134.2
Inventories	252.5	276.4	240.1	259.0
Commercial Payables	(341.8)	(342.0)	(340.3)	(340.9)
Other assets/liabilities	7.5	9.1	31.1	14.2
Working Capital	17.2	92.8	8.8	66.5
Tangible Fixed Assets	250.4	248.9	256.8	250.9
Intangible Fixed Assets	641.3	645.8	652.6	650.4
Financial Investments	0.6	0.4	0.5	0.5
Provisions	(133.7)	(132.1)	(125.9)	(122.4)
Net Invested Capital	775.8	855.7	792.8	845.8
Net Financial Position	352.0	422.6	349.9	406.4
Equity	423.8	433.2	442.9	439.4
Total Sources	775.8	855.7	792.8	845.8

#### Group Cash Flow and NFP evolution 1Q '11 vs 1Q '10 (€m)

