

PIAGGIO GROUP First Nine months of 2014 Financial Results

Conference Call October 23rd 2014



This presentation contains forward-looking statements regarding future events and future results of Piaggio & C S.p.A (the "Company"). that are based on the current expectations, estimates, forecasts and projections about the industries in which the Company operates, and on the beliefs and assumptions of the management of the Company. In particular, among other statements, certain statements with regard to management objectives, trends in results of operations, margins, costs, return on equity, risk management, competition, changes in business strategy and the acquisition and disposition of assets are forward-looking in nature. Words such as 'expects', 'anticipates', 'scenario', 'outlook', 'targets', 'goals', 'projects', 'intends', 'plans', 'believes', 'seeks', 'estimates', as well as any variation of such words and similar expressions, are intended to identify such forward-looking statements. Those forward-looking statements are only assumptions and are subject to risks, uncertainties and assumptions that are difficult to predict because they relate to events and depend upon circumstances that will occur in the future. Therefore, actual results of the Company may differ materially and adversely from those expressed or implied in any forward-looking statement and the Company does not assume any liability with respect thereto. Factors that might cause or contribute to such differences include, but are not limited to, global economic conditions, the impact of competition, or political and economic developments in the countries in which the Company operates. Any forward-looking statements made by or on behalf of the Company speak only as of the date they are made. The Company does not undertake to update forward-looking statements to reflect any change in its expectations with regard thereto, or any change in events, conditions or circumstances which any such statement is based on. The reader is advised to consult any further disclosure that may be made in documents filed by the Company with Borsa Italiana S.p.A (Italy).

The Manager in Charge of preparing the Company financial reports hereby certifies pursuant to paragraph 2 of art. 154-bis of the Consolidated Law on Finance (Testo Unico della Finanza), that the accounting disclosures of this document are consistent with the accounting documents, ledgers and entries.

This presentation has been prepared solely for the use at the meeting/conference call with investors and analysts at the date shown below. Under no circumstances may this presentation be deemed to be an offer to sell, a solicitation to buy or a solicitation of an offer to buy securities of any kind in any jurisdiction where such an offer, solicitation or sale should follow any registration, qualification, notice, disclosure or application under the securities laws and regulations of any such jurisdiction.



Market demand

Mixed dynamics in Piaggio's key reference markets: Indian demand gaining momentum, Asia Pac shifting to positive, European recovery remaining weak

- Indian 3 Wheels recovery started in Q2 accelerates in Q3 leading to mid single digit growth YTD while 4 wheels are still slumping; 2 Wheels strong momentum continues
- Asia Pacific market demand slightly easing, with Vietnam growing in Q3 and Indonesia up mid single digit vs. PY
- European 2 Wheels trend worsening throughout the year leading to 2% increase vs. PY, underpinned by Bikes up by 8% while Scooters are down by 2%

Business Highlights

Western Countries: resilient performance in a flat market

- Piaggio European leadership confirmed in an highly competitive scooter market
- Favorable momentum for premium scooters continues, with Vespa and MP3 posting double-digit revenue growth, outstripping market trend
- Expansion of mid-sized bikes in Latam on schedule
- Vehicles' average price on the rise, sustained by positive mix and firm price policy

As a result, Western Countries revenues slightly up in Q3 and YTD vs. PY; Spain, France, UK and Holland best performers posting healthy growth; Italy still lagging behind

Asia Pacific: encouraging signals in an improving market scenario

- Vietnam still negative YTD, but posting a strong volume rebound in Q3 (~17%), unveiling positive signals for Q4
- Asia Pacific ex Vietnam keeps growing, markedly in Thailand ,Taiwan and Indonesia
- Premium segment penetration in Asia moving forward
- Average prices on the rise excluding negative FX, despite increased competitive intensity

As a result, revenues up high single digit in Q3, while still down YTD mainly reflecting Vietnamese slow start of the year and FX negative effect



Business Highlights

India: positive trend accelerates in a strong market environment

- Three Wheeler market turns to positive, on the back of a strong upward acceleration in Q2 (+12%) and Q3 (+23%)
- Commercial Vehicles market share above PY
- Export strong momentum continues, with volumes surging more than 70% vs. PY
- Average prices on the rise excluding negative FX, reflecting rigorous pricing discipline; FX MoM trend already positive since August
- Vespa sales still flat around 2 thousand units per month

As a result, Commercial Vehicles revenues up by 0.6% vs. PY (+9.2% excluding FX), on the back of positive Q2 (+0.9%) and strong upward acceleration in Q3 (+19.3%)

Financial Highlights

Very good Q3 results ...

- Net Sales: up by 7%
- EBITDA: up by ~25% with ratio on sales up 2 p.p.
- EBIT: up by ~35% with ratio on sales up 1.3 p.p.
- Net Income: almost doubling from 2.8 €m to 5.4€m
- ...drive YTD growth of Net sales at constant FX (-2.5% at current FX) and of EBITDA, which reaches the best ratio on sales since 2010
- YTD Gross Margin ratio at 30.9% vs. 30.4% in 2013, further proving effective pricing policy and product cost efficiency
- YTD OpEx in line with PY (~-1 €m vs. 2013), even after step up in marketing expenses
- YTD Higher financial expenses driven by one-off negative effect of bond redemption (2.9 €m), lower capitalization of interest expenses (IAS 23)

Strong Cash flow generation (+38€m vs. -63€m in 9M 2013) stemming from healthy operating cash flow, tight grip on working capital, no dividend cash out in 2014, drives Net Debt below both Year End 2013 and Sept. 2013 level



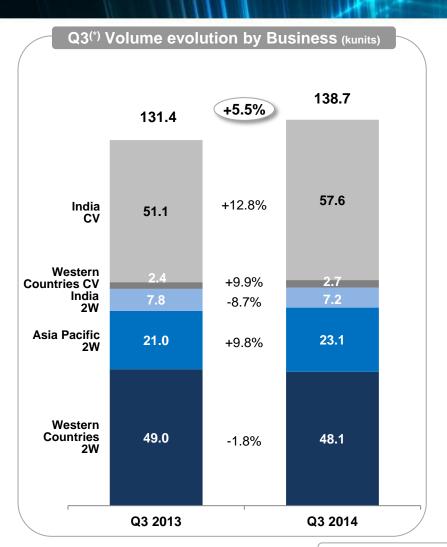
Q3 posts healthy growth in all key metrics with ratios at peak levels.
YTD performance still affected by weak start of the year and negative FX
Strong improvement in cash flow drives significant Net Debt reduction

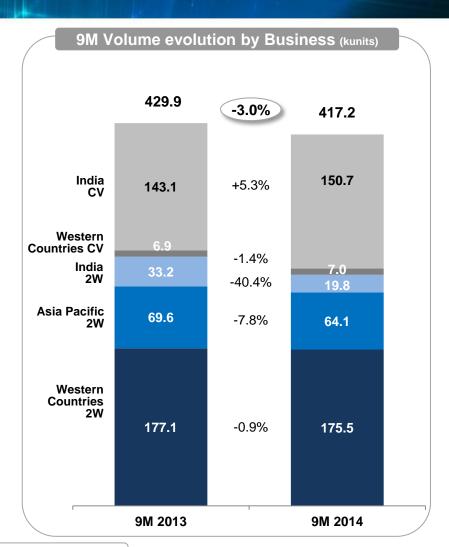
P&L (€m)		% Change	9M 2013	9M 2014	Change 9M '14 vs. 9M '13		
		vs. Q3 '13			Absolute	%	% excl. FX
Net Sales	301.8	+6.5%	955.0	930.8	(24.2)	-2.5%	+0.1%
Gross Margin	93.1	+11.8%	290.6	287.5	(3.1)	-1.1%	+0.9%
% on Net Sales	30.8%	1.5%	30.4%	30.9%	0.5%		
EBITDA	41.3	+24.6%	133.7	135.4	1.6	+1.2%	+3.8%
% on Net Sales	13.7%	2.0%	14.0%	14.5%	0.5%		
Depreciation	(22.8)	+17.6%	(62.4)	(65.7)	(3.3)	-5.4%	
EBIT	18.5	+34.3%	71.4	69.6	(1.8)	-2.5%	+0.7%
% on Net Sales	6.1%	1.3%	7.5%	7.5%	0.0%		
Financial Expenses, recurring	(9.6)	+4.6%	(25.1)	(30.2)	(5.1)	+20.4%	
Financial Expenses, non -recurring				(2.9)	(2.9)	n.a.	
Income before tax	9.0	+92.6%	46.3	36.5	(9.8)	-21.2%	
Tax	(3.6)	+92.6%	(18.5)	(14.6)	3.9	+21.2%	
Net Income	5.4	+92.6%	27.8	21.9	(5.9)	-21.2%	
% on Net Sales	1.8%	0.8%	2.9%	2.4%	-0.6%		
Net Income, adjusted ⁽²⁾		27.8		23.6	(4.1)	-14.9%	
% on Net Sales			2.9%	2.5%	-0.4%		

NFP (€m)	31.12.2013	30.09. 2014	Change	Cash Flow (€m)	9M 2013	9M 2014	Change
Net Financial Position	(475.6)	(437.9)	+37.7	Cash Flow	(62.8)	37.7	+100.5



Q3 Volume increase, mainly driven by healthy performance in Emerging Countries, almost offsets weak start of the year...

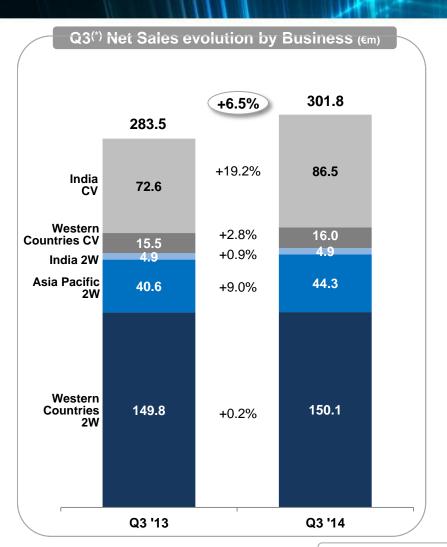


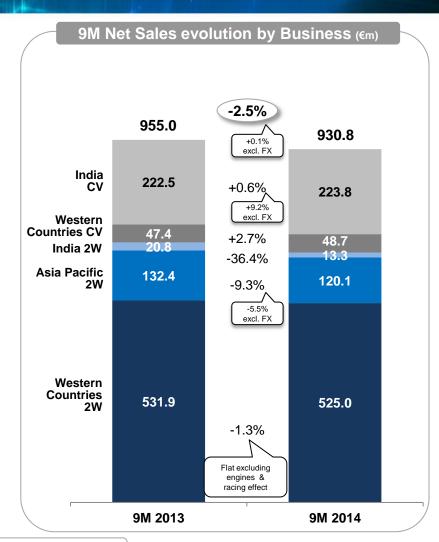


2W: 2 Wheels CV: Commercial Vehicles



... and drives Net Sales growth in Q3 across all the regions leading to YTD result in line with PY at constant FX





2W: 2 Wheels CV : Commercial Vehicles

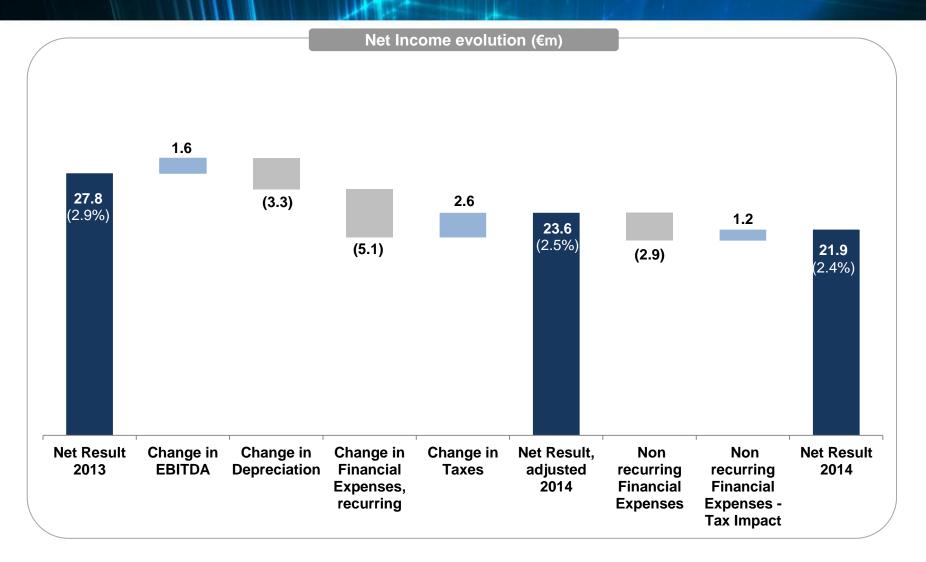


Product profitability improvement and OpEx containment drive EBITDA above Prior Year, with a significant rise of the ratio on net sales...



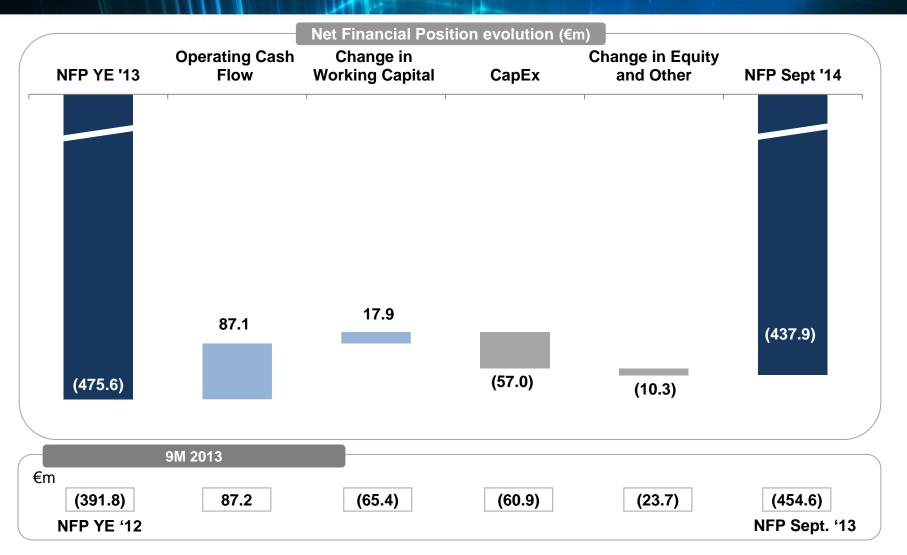


...and mitigate Net Results decline, notwithstanding non recurring financial expenses



PIAGGIO GROUP

Strong Cash flow generation (+38€m vs. -63€m in 9M 2013) stemming from healthy operating cash flow, tight grip on working capital, no dividend cash out in 2014, drives Net Debt below both Year End 2013 and Sept. 2013 level (1/2)



PIAGGIO GROUP

Strong Cash flow generation (+38€m vs. -63€m in 9M 2013) stemming from healthy operating cash flow, tight grip on working capital, no dividend cash out in 2014, drives Net Debt below both Year End 2013 and Sept. 2013 level (2/2)

	2012	Sept. 2013	Chg. '13 vs YE '12	2013	Sept. 2014	Chg. '14 vs YE '13
Trade Receivable (*)	59.3	89.0	29.7	74.4	89.5	15.1
Inventories	221.1	234.6	13.5	207.8	266.9	59.1
Commercial Payable	(389.4)	(379.8)	9.6	(344.8)	(443.4)	-98.6
Other assets/liabilities	27.9	40.5	12.6	32.3	38.8	6.5
Working Capital	(81.1)	(15.7)	65.4	(30.4)	(48.2)	-17.9
Tangible Fixed Assets	321.0	308.8	-12.2	310.1	311.8	1.7
Intangible Fixed Assets	661.0	653.3	-7.7	654.5	660.8	6.3
Financial Investments	6.7	8.4	1.7	9.9	9.9	0.0
Provisions	(75.9)	(72.9)	3.0	(76.4)	(75.9)	0.5
Net Invested Capital	831.7	881.8	50.1	867.7	858.5	-9.3
Net Debt	391.8	454.6	62.8	475.6	437.9	-37.7
Equity	439.9	427.2	-12.7	392.1	420.6	28.4
Total Sources	831.7	881.8	50.1	867.7	858.5	-9.3
Net Debt/Equity	0.89	1.06		1.21	1.04	

^(*) Net of advances from customers.



Investor Relations Office

E: investorrelations@piaggio.com

T: +39 0587 272286

W: www.piaggiogroup.com

: @PiaggioInvestor

Raffaele Lupotto

Head of Investor Relations

E: r.lupotto@piaggio.com

T: +39 0587 272596