

Piaggio Group

Nine Months 2010 Financial Results

Conference Call Milan, October 29th, 2010



















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The Manager in Charge of preparing the Company financial reports hereby certifies pursuant to paragraph 2 of art. 154-bis of the Consolidated Law on Finance (Testo Unico della Finanza), that the accounting disclosures of this document are consistent with the accounting documents, ledgers and entries.

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Financial Statement 9M '10 vs 9M '09 (mln €, %)



| | 9M 2009 | 9M 2010 | ∆ % '10-'09 |
|--------------------|------------|------------|----------------|
| Net Sales | 1.173,1 | 1.176,3 | 0,3% |
| EBITDA | 172,1 | 172,3 | 0,1% |
| % on Sales | 14,7% | 14,7% | |
| Depreciation | 69,0 | 64,2 | -7,0% |
| Ebit | 103,1 | 108,1 | 4,9% |
| % on Sales | 8,8% | 9,2% | |
| Financial Expenses | -23,6 | -19,5 | -17,5% |
| Income before Tax | 79,5 | 88,7 | 11,5% |
| Tax | -39,4 | -41,9 | 6,4% |
| Net Income | 40,1 | 46,7 | 16,5% |
| % on Sales | 3,4% | 4,0% | |
| Gross Margin | 374,3 | 380,3 | 1,6% |
| % on Sales | 31,9% | 32,3% | |













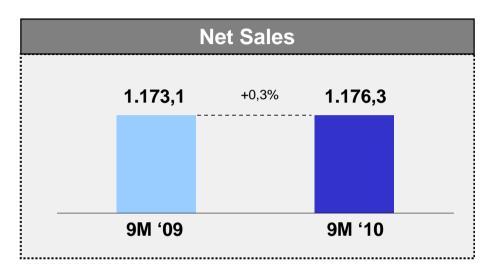


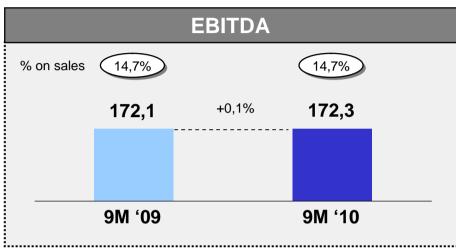


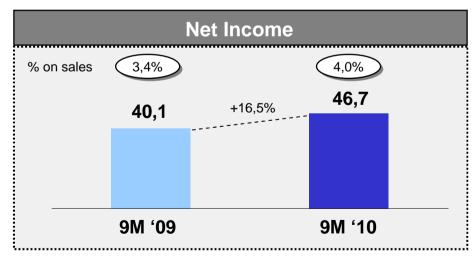


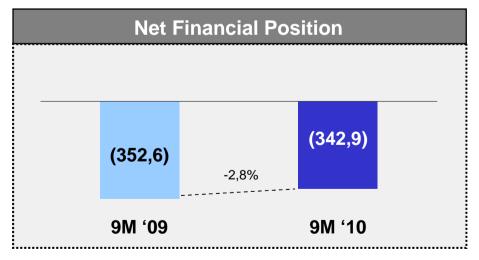
Key Figures 9M '10 vs 9M '09 (mln €, %)























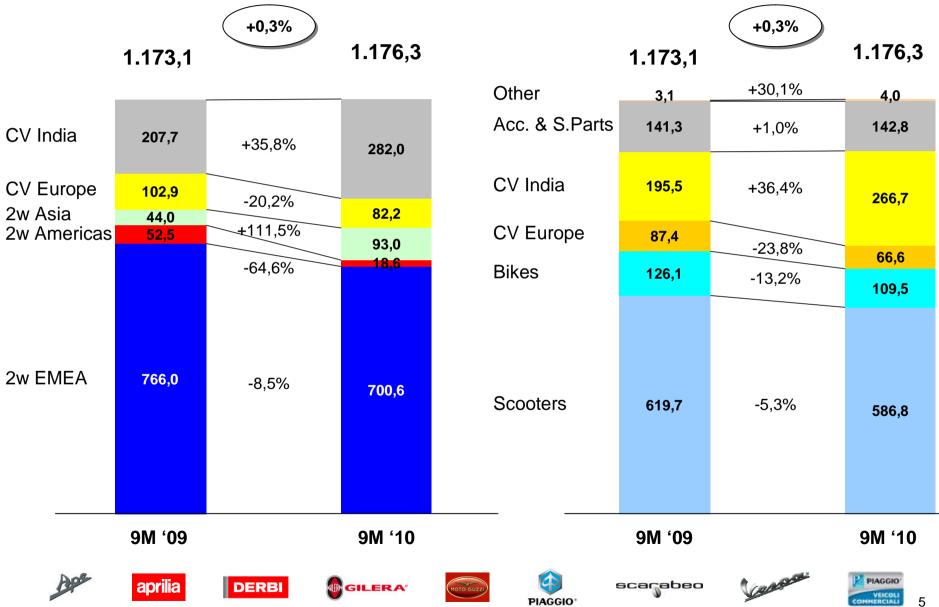






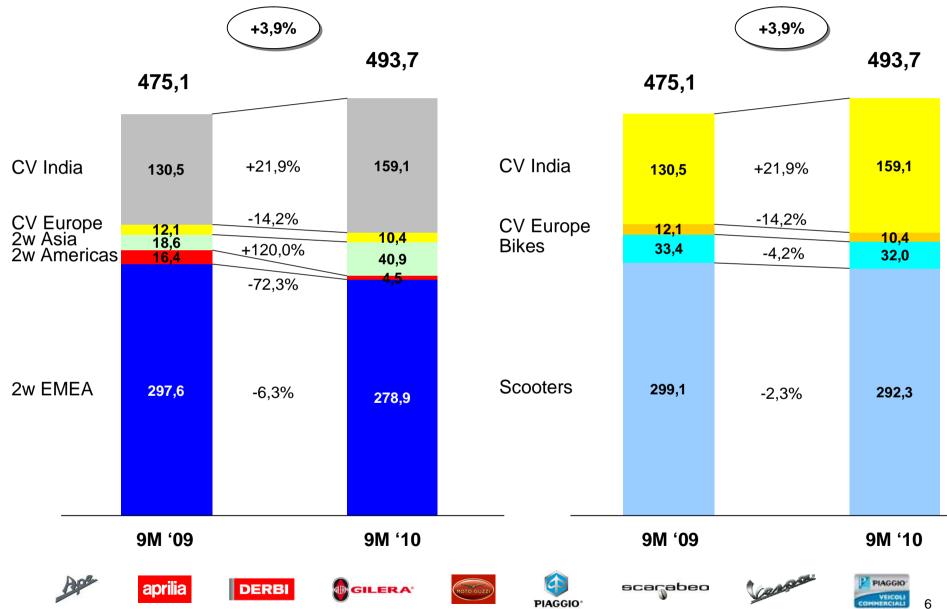
Net Sales trend (by Business Unit, by Business) 9M '10 vs 9M '09 (mln €, %)





Volumes trend (by Business Unit, by Business) 9M '10 vs 9M '09 ('000 sell-in units, %)

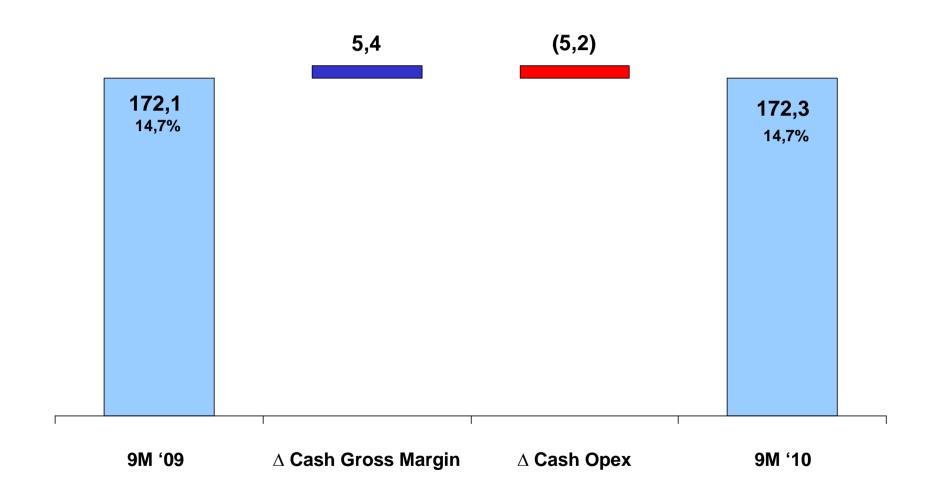




EBITDA Evolution

9M '10 vs 9M '09 (mIn €, %)

















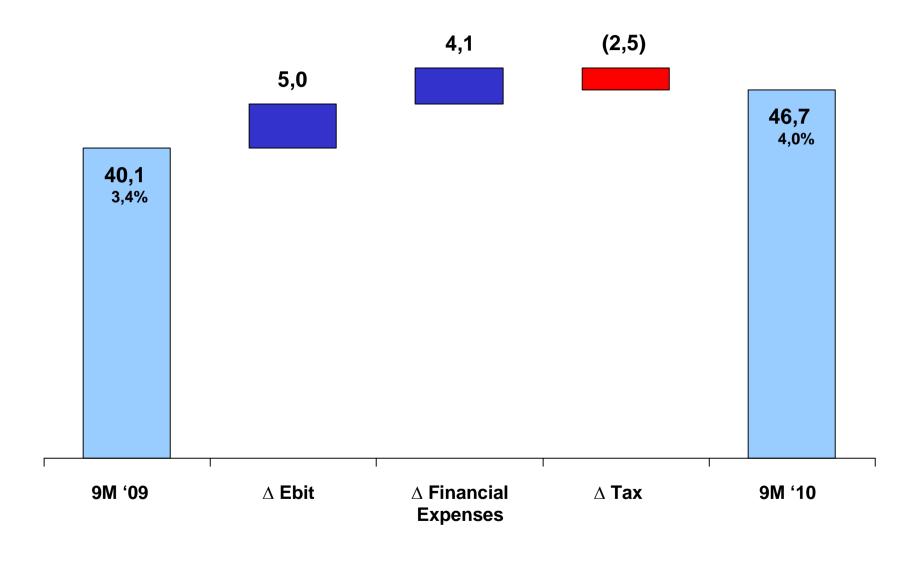






Net Income Evolution 9M '10 vs 9M '09 (mln €, %)























Group Balance Sheet 9M '10 vs 9M '09 (mln €, %)



| | 2008 | 9M 2009 | 2009 | 9M 2010 |
|----------------------------|--------|---------|--------|---------|
| Trade Receivable | 88,0 | 177,2 | 99,0 | 130,4 |
| Inventories | 258,0 | 278,8 | 252,5 | 267,5 |
| Commercial Payables | -359,9 | -410,0 | -341,8 | -374,1 |
| Other assets / liabilities | 10,3 | -35,6 | 7,5 | 6,7 |
| Working Capital | -3,7 | 10,4 | 17,2 | 30,6 |
| Tangibles Fixed Assets | 250,4 | 249,0 | 250,4 | 244,2 |
| Intangibles Fixed Assets | 648,2 | 644,1 | 641,3 | 644,4 |
| Financial Investments | 0,6 | 0,4 | 0,6 | 0,5 |
| Provisions | -137,5 | -136,1 | -133,7 | -131,0 |
| Net Invested Capital | 757,9 | 767,8 | 775,8 | 788,6 |
| Net Financial Position | 359,7 | 352,6 | 352,0 | 342,9 |
| Equity | 398,2 | 415,2 | 423,8 | 445,7 |
| Total Sources | 757,9 | 767,8 | 775,8 | 788,6 |



















Group Cash Flow and NFP Evolution 9M '10 vs Year End '09 (mln €)



