PIAGGIO & C. s.p.a.

PRESS INFORMATION

PRESS RELEASE

INFORMATION FOR SHAREHOLDERS

INTERIM REPORT ON OPERATIONS AT 30 SEPTEMBER 2010

Pontedera, 05 November 2010 - In compliance with the regulation approved with Consob resolution 11971/1999 and subsequent amendments, Piaggio & C. S.p.A. announced that the Interim Report on Operations at 30 September 2010 is available for anyone who requests the document from the company headquarters and from Borsa Italiana S.p.A.. The report may also be consulted on the company website www.piaggiogroup.com