

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 5<sup>th</sup> November 2012 - Piaggio & C. S.p.A. announces the purchase, on 26<sup>h</sup> October 2012 and 29<sup>th</sup> October 2012 of no. 135.000 treasury shares at an average price of 1,7953 Euro per share, for a total of 242.371,50 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

<b>Date</b>	<b>No. of purchased shares</b>	<b>Average price (euro)</b>	<b>Total (euro)</b>
26/10/2012	100.000	1,7976	179.760
29/10/2012	35.000	1,7889	62.611,50

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 11.466.185 treasury shares, equal to 3,084% of the share capital.

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